

Mohammad Razzaghi

Associate Professor of Industrial Design
Faculty of Applied Arts



University of Art
Tehran, IRAN

Biography & Selected Bibliography [CV]

January 2022

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A. About Mohammad Razzaghi (Short Résumé)

Dr Mohammad Razzaghi is an Associate Professor of Industrial Design at the University of Art, Tehran, Iran. Razzaghi’s doctoral dissertation at the University of New South Wales (UNSW), Sydney, Australia concerned the integration of cultural dimensions of societies among the qualities of products. He did his Master and Bachelor of Industrial Design respectively at the University of Tehran & the University of Art, Tehran, Iran. He has completed an Associate’s Degree in Civil Aviation majoring Aerospace Vehicle Maintenance (A&P: Airframe & Power-plant) at the State Aerial Higher Education Institute (Formerly Known as the Institute of Civil Aviation). Dr Razzaghi’s research interests revolve around three main areas: design education & integrated approaches in design, Human-related aspects of design & innovation (tilted more towards soft issues of design, including the mutual relationship between culture/society and design), and sustainability. He lectures industrial design subjects at the Department of Industrial Design to doctorate, postgraduate and undergraduate students, University of Art, and formerly to KIC (Kish International Campus) and also Al’Zahra University. Since 2008, he has supervised over 60 PG industrial design students’ thesis. He has been contributing as a referee to some academic journals in Iran and to some national and international design conferences such as EPDE (UK) & DesignED (HK). He is also a contributor to national and international conferences and academic journals on design & culture. Dr Razzaghi has held several positions at the University of Art, including the Director of both Bachelor & Master of industrial Design Programs, the Dean of the Faculty of Applied Arts (FAA) and the DVC (Research).



Mohammad Razzaghi, PhD

B. Positions

Associate Professor of Industrial Design, FAA- University of Art, Tehran, Iran (2008- Present)
Deputy Vice-Chancellor (Research), University of Art, Tehran, Iran (2016 – 2017)
Dean of Faculty of Applied Arts (FAA), University of Art, Tehran, Iran (2014 – 2016)
Head of Vali-e-Asr Campus, University of Art, Tehran, Iran (2014 – 2016)
Editor-in-Chief, “Dastavard”: Iran’s 1st Industrial Design Journal (2014-Present)
Editorial board, “Dastavard”: Iran’s 1st Industrial Design Journal (1990-Present)

C. Personal Details

Born December, 11th, 1965. Abadan, Khuzestan, IRAN | Married | Lives in Tehran, IRAN

D. Education

PhD, University of New South Wales (UNSW), Sydney, Australia 2008
Master of Industrial Design (MA), University of Tehran, Tehran, Iran 1997
Bachelor of Industrial Design (MA), University of Art, Tehran, Iran 1994
Associate of Aircraft Maintenance and Repair, State Aerial Higher Education Institute, Tehran, Iran 1988

E. Career Summary

2008-Present, Academic Staff, Department of Industrial Design, University of Art, Tehran, Iran
2004-2008, PhD Student, University of New South Wales (UNSW), Sydney, Australia
2000-2002, Industrial Designer, Sinjer Home Appliances Manufacturing Co., Tehran, Iran
1997-2000, Packaging Designer (Head of Packaging Design Department), Semak Co., Tehran, Iran
1994-1997, Industrial Designer, Aeronautical Research Center, Iran Aircraft Industries, Tehran, Iran
1983-1990, Aircraft Technician (Airframe Systems & Power-plant), Iran Aircraft Industries, Tehran, Iran

F. Research Interests

Research in industrial design education & curriculum development
Developing and teaching research methods in varied aspects of industrial design.
Long-term interest in researching intangible aspects of design (Society & Culture-related design), Social Innovation, professional problem solving (E.g., Commercialization of Nano-Products), sustainability, PSS, & packaging design

G. Conference Chair

2013, Scientific Chair & Co-Convenor, “Native Technologies in Iran’s Traditional Arts”, Academy of Art, Tehran, Iran (October 23rd, 2013) - <http://www.honar.ac.ir/>
2013, Scientific Counsellor & Co-Convenor, “National Conference on Service Design”, Communication Ministry, Tehran, Iran (May 21st, 2015) - <http://tehransdc.ir/>

H. Teaching & Curriculum Development

Undergraduate courses

Industrial Design Process (Designed & taught)
Packaging Design (Designed & taught)
Design & Society (Designed & taught)
Design Presentation Techniques (Designed in collaboration with Mr Mohammad Fatehi)
Digital Photography (Designed in collaboration with Mr Hamid Fatholahi)
Volume Making (Designed in collaboration with Mr Rahim Agharebparast)
Design Assessment & Evaluation (Taught)

Postgraduate courses

Design Research Methods (Designed & taught)
Design & Sustainability (Designed & taught)
ID Project I- Market Research (Taught)
ID Project II- Innovation (Taught)
ID Project III- Manufacturing (Taught)
Human & Industrial Design (Designed & taught)

Doctorate courses

Politics of Design Studies

I. Invited Lecturer

2020-2021, University of Tehran, Tehran, Iran | (Politics of Design Studies)
2009-2010, Kish International Campus (KIC), University of Tehran, Kish Island, Iran | (Research Methods, Specialized English for Industrial Designers, Design & Sustainability, and Design & Society)
2006, University of New South Wales (UNSW), Sydney, Australia | (Research Method -Tutor)
2003, Queensland University of Technology (QUT), Brisbane, Australia | (Ergonomics-Tutor)
2001 & 2012, Al'zahra University, Tehran, Iran | (Research Method, ID Project III)

J. Selected Bibliography

2021

Nemat, B.; Razzaghi, M.; Bolton, K.; Roust, K. (2022). Design Affordance of Plastic Food Packaging for Consumer Sorting Behavior, *Resources, Conservation & Recycling*, 177(FEB), DOI: <https://doi.org/10.1016/j.resconrec.2021.105949>

2020

Razzaghi, M., & Afrashteh, S. (2020) An Interpretation of the Concept of Pleasure in Industrial Design, *Journal of Fine Arts & Visual Arts (JFAVA)*, 4(99) DOI: 10.22059/JFAVA.2020.289398.666323

Saranjampour, N.; Razzaghi, M.; Shakibamanesh, A. (2020) Urban Smart Kiosk for Cloth Sharing: The Revival of the Iranian Culture of Donation, *Dastavard*, 28 (41)

Nemat, B.; Razzaghi, M.; Bolton, K.; Rousta, K. (2020). The Potential of Food Packaging Attributes to Influence Consumers' Decisions to Sort Waste, *Sustainability* 12(6): 2234.

<https://doi.org/10.3390/su12062234>

2019

Nemat, B.; Razzaghi, M.; Bolton, K.; Rousta, K. (2019). The Role of Food Packaging Design in Consumer Recycling Behavior—A Literature Review, *Sustainability* 11(16): 4350.

<https://doi.org/10.3390/su11164350>

Taymouri, B. Razzaghi, M. (2019) The Study of Cultural and Ergonomical Aspects of Train Drivers' Interactions with the interior of ER24Pc locomotive, *Journal of Visual and Applied Arts*, 12(23), pp.67-82

2018

Razzaghi, M. (2018) Literature Review: The Challenges and Approaches for Designers, *Dastavard*, 28(39), pp.6-15

Falahati, A. & Razzaghi, M. (2018), *Kid's Shoe Fast Obsolescence Phenomena; Challenges & Sustainability Approaches*, The 1st International Conference on Textile & Fashion Manufacturing: Sustainability Approach, 22-24 December 2018, University of AL'Zahra, Tehran, Iran

Sheykhi, S. & Razzaghi, M. (2018), *School Uniform: A Sustainable Approach*, The 1st International Conference on Textile & Fashion Manufacturing: Sustainability Approach, 22-24 December 2018, University of AL'Zahra, Tehran, Iran

Teymouri, B, & Razzaghi, M. (2018), The Study of Cultural and Ergonomical Aspects of Train Drivers' Interactions with the Interior of ER24Pc locomotive, *The Journal of Visual & Applied Arts*, 9(19).

Ahi-Andy M. & Razzaghi, M. (2018), Cultural Respect & Successful Aging; Co-Participatory lifestyle for Elderlies, *The Journal of Visual & Applied Arts*, 9(18).

Rostampour, N. & Razzaghi, M.; Abou-Maash, M. (2018), Autism from Design Thinking Point of view, *Dastavard*, 27 (38), 16-22

2017

Falahati, A. & Razzaghi, M. (2017), Product-Sharing Systems: A Way to Coping with Product Obsolescence, *Dastavard*, 27 (37), 26-33

Agharebparast, R. & Razzaghi, M. (2017), A Review on the Design of Desk and Chairs for Primary School Students, *Dastavard*, 26 (36), 14-23

Mazarei, M. & Razzaghi, M. (2017), Mascot and Anthropomorphism in Branding, *Dastavard*, 26 (36), 32-39

2016

Shams, E.; Godazgar, T. & Razzaghi, M. (2016), The Influence of Science Fiction Movies on Industrial Design Approaches, *Dastavard*, 26 (35), 24-31

Ensanyat; L. & Razzaghi, M. (2016), Hotel Furniture: Silent Translator of Countries' Cultural Identity, *Dastavard*, 26 (37), 6-13

2015

Razzaghi, Mohammad (2015), Brand Authenticity (Translated book), Mirdashti, Tehran, (Original book: "Authenticity Is Now", by Sohrab Vossoughi | President & Founder of Ziba Design)

Razzaghi, M. & Zamani, G. (2015), Service Design; an Alloy from Industrial Design, the 1st National Conference on Service Design, Tehran, Iran, 21 May.

2013

Majidipour, Mina, & Razzaghi, M. (2013). Theatrical performance and scenarios can inform product design process. *Global Journal of Science, Engineering & Technology (GJSET)*, 1(4), 11-19

2012

Razzaghi, Mohammad, & Arefi, Nafiseh. (2012). The Aptness of design competence tests in Iran's PG Entrance Exam with the undergraduate curriculum of industrial design (In Persian). Paper presented at the 1st National Conference on Art Higher Education, The University of Art, Tehran, December 10-11. <http://www.art-edu-seminar.art.ac.ir>

Yousefi, Azadeh, & Razzaghi, Mohammad. (2012). The Challenges & opportunities of children-oriented design education (In Persian). Paper presented at the 1st National Conference on Art Higher Education, The University of Art, Tehran, December 10-11. <http://www.art-edu-seminar.art.ac.ir>

Razzaghi, Mohammad, Zamani, Marjan, & Givi, Shahrzad. (2012). Developing a Two-Year program structure for jewellery design within the Bachelor of Industrial Design program (In Persian). Paper presented at the First National Conference of New Approaches in Industrial Design, Tabriz Islamic Art University, Tabriz, May 2. <http://www.tabriziau-conference.ir/fa/callpapernegareshnovin>

Majidipour, Mina, & Razzaghi, Mohammad. (2012). Participatory design: a genesis for creativity in industrial design (In Persian). Paper presented at the First National Conference of New Approaches in Industrial Design, Tabriz Islamic Art University, Tabriz, May 2. <http://www.tabriziau-conference.ir/fa/callpapernegareshnovin>

Fakhravar, Samira, Razzaghi, Mohammad, Madjidi, Saied, & Rezaie, Hooshang Fallah. (2012). Customization of passengers seat layout design of Tehran's urban railway coaches (In Persian). Paper presented at the First National Conference on Localization of Iran Rail Industries, Olympic Hotel, Tehran, May 1-2. <http://www.railindustries.ir>

Barati, Asal, Zadeh, Hamidreza Alavi, & Razzaghi, Mohammad. (2012). Managing urban tranquillity for Soury public celebration (In Persian) Paper presented at the 1st Conference on Municipality as a Social Institution Razi Conference Hall, Tehran, Iran, February 25. www.msi-conference.ir

Razzaghi, Mohammad. (2012). The Unknown Leonardo I & II (Translation from English to Persian & Adapted from the book "The Unknown Leonardo" By: Ladislao Reti) / Originally published in Dastavard

(The 1st Iranian Industrial Design Journal), 1991, Spring & Summer (2,3, 4 & 5) In S.-R. Mortezaei & M. A. Fallah (Eds.), the Design Research Reader (In Persian) (pp. 164-188). Tehran: Mirdashti Publication.

Razzaghi, Mohammad. (2012). A review of User Centered Design (UCD): A compatible foundation for cultural integration in product design / originally published in Dastavard (The 1st Iranian Industrial Design Journal), 2008, Summer (26 & 27), pp 66-71. In S.-R. Mortezaei & M. A. Fallah (Eds.), The Design Research Reader (In Persian) (pp. 84-103). Tehran: Mirdashti Publication.

Razzaghi, Mohammad. (2012). Industrial Design Capabilities and its pivotal role in companies' structure / Originally published in Dastavard (The 1st Iranian Industrial Design Journal), 2005, Fall & Winter (22 & 23), pp 3-17. In S.-R. Mortezaei & M. A. Fallah (Eds.), The Design Research Reader (In Persian) (pp. 518-529). Tehran: Mirdashti Publication.

2011

Razzaghi, Mohammad, & Nouri, Mobina. (2011). Saghakhane, the rebirth of a dead environmental design (Poster Presentation). Paper presented at the Death + Life of Social Factors, College of Environmental Design, University of California, Berkeley, California, USA, April 29–May 1, 2011.

<http://www.ced.berkeley.edu/departments--programs/arch/the-death--life-of-social-factors.htm>

2010

Razzaghi, Mohammad, & Ramirez, Mariano. (2010). Proposing to teach cultural affordance to industrial design students. Paper presented at the CONNECTED 2010 - 2nd International Conference on Design Education, University of New South Wales, Sydney, Australia, 28 June - 1 July.

<http://connected2010.com.au/>

Razzaghi, Mohammad, & Mohammadkhani, Nazanin. (2010). Industrial design curriculum: A tabula rasa for users' cultural needs. Paper presented at the CONNECTED 2010 - 2nd International Conference on Design Education, University of New South Wales, Sydney, Australia, 28 June - 1 July.

<http://connected2010.com.au/>

Razzaghi, Mohammad, & Nouri, Mobina. (2010). Communicative affordance of industrial design sketching. Paper presented at the 12th International Conference On Engineering and Product Design Education, Norwegian University of Science and Technology, Trondheim, Norway, September 2 & 3

<http://www.iepde.org/epde10/>

Razzaghi, Mohammad, & Bayat, Azadeh. (2010). Designing an architecture educational package for children Paper presented at the Designing for Children- With focus on 'Play + Learn', Industrial Design Center (IDC), Indian Institute of Technology (IIT), Powai, Mumbai, India, February 2-6.

<http://www.designingforchildren.net/>

2009

Razzaghi, Mohammad, Ramirez, Mariano, & Zehner, Robert. (2009). Cultural patterns in product design ideas: comparisons between Australian and Iranian student concepts. *Design Studies*, 20(4), 438-461.

Razzaghi, Mohammad. (2009). Cultural origin of innovation in product differentiation (In Persian). *Nameh-e-Honarhaye Tajasomi & Karbordi (The Journal of Visual & Applied Arts)*, 2(3), 103-118.

Razzaghi, Mohammad, & Soltani, Nasibeh. (2009). Iran Project & Design Picnic Workshop. Dastavard, Autumn (28 & 29), 108-117.

Razzaghi, Mohammad, & Ramirez, Mariano. (2009). Cultural affordance of products: Coverage within industrial design education. Paper presented at the 11th International Conference On Engineering and Product Design Education, Norwegian University of Science and Technology, Trondheim, Norway, September 2 & 3 <http://www.epde09.org/>

Razzaghi, Mohammad. (2009). BODW (Business of Design Week). Dastavard, autumn (28 & 29), 93-97.

2008

Razzaghi, Mohammad. (2008). Culturally-inspired innovation: An approach to product differentiation in our today's globalized world. Paper presented at the DesignEd Asia Conference 2008, Hong Kong Convention and Exhibition Centre, Hong Kong, December 9 - 10. <http://www.sd.polyu.edu.hk/designedconference2008>

2005

Razzaghi, Mohammad, & Ramirez, Mariano. (2005). The influence of designers' own culture on the design aspects of products (Framework). Paper presented at the EAD06 - the 6th conference of the European Academy of Design, the University of the Arts, Bremen, Germany, March 29 - 31. http://www.ead.lanacs.ac.uk/conf/ead06_1.html

Before 2003

Razzaghi, Mohammad. (2003). A letter from Australia: PhD in Industrial Design (In Persian). Dastavard, Winter (15), 91-99.

Razzaghi, Mohammad. (2001). An Integrated Curriculum Model for Industrial Design Programs at the Undergraduate Level By: Wen-Dih Yeh (Translated to Persian). Dastavard, Fall & Winter (6 & 7), 91-99.

Razzaghi, Mohammad. (2001). Skilled group and minimal design / Published in "Appliance Manufacturer" July 1999 By: Remich Jr., Norman C. (Translated to Persian). Dastavard, Spring (8 & 9), 8-10.

Razzaghi, Mohammad. (2000). An Interview with Jack Telnack / Published in "Automotive Industries" 1998 (Translated to Persian). Dastavard, Winter (4 & 5), 37-39.

Razzaghi, Mohammad. (1995). Color in industrial design II (Translated to Persian) / Adapted from the book "Industrial Design in Engineering (A marriage of Techniques)". Dastavard, 2, 32-38.

Razzaghi, Mohammad. (1994). Color in industrial design I (Translated to Persian) / Adapted from the book "Industrial Design in Engineering (A marriage of Techniques)". Dastavard, Spring (1), 24-29.

K. Membership, Affiliation & Academic Service

Member of the Research Council, University of Art, Tehran, Iran (2014 – 2017)

Member of the Education Council, University of Art, Tehran, Iran (2014 – 2016)

Member of the University Supreme Council, University of Art, Tehran, Iran (2014 – 2017)

Member of the Workshop Health & Safety Council, University of Art, Tehran, Iran (2015 – Present)

Book Examiner (2015), *Color in Design*, for “Tehran Beatification Organization”

Proposal Examiner (2015), *Assessment of Users’ Perception from Color of Urban Pedestrian Bridges*, For “Tehran Beatification Organization”

Research, Assessment & Design Advisor, Aug. 2013 – Feb. 2014, Tech-Market Service Corridor, Tehran <http://tmisc.ir/>

Editorial Board, Dastavard (The 1st Iranian Industrial Design Journal), Tehran, 1990 ~ Present

Head of Scientific Advisory Board, the 1st Tehran Design Week, University of Art, Tehran, February 24 ~ March 3, 2013, <http://www.tdwregistration.ir>, (Academic Service)

Advisor of Industrial Design Students Scientific Association, University of Art, Tehran, June 1st, 2013 ~ Current (For one calendar year), Order No: 165273 (Academic Service)

Book Examiner (2012), *Instructions for Public Trash Bins*, for “Tehran Beatification Organization”

Book Examiner (2012), *Instructions for Public Water Fountain*, for “Tehran Beatification Organization”

Review Panel, the 1st National Conference on Art Higher Education, the University of Art, Tehran, December 10-11. <http://www.art-edu-seminar.art.ac.ir>, (By Examination)

Review Panel, the First National Conference of New Approaches in Industrial Design, Tabriz Islamic Art University, Tabriz, May 2. <http://www.tabriziau-conference.ir>, (By Examination)

International Review Panel, the DesignEd Asia Conference, Hong Kong, 2009 ~ Present

Scientific Review Panel, Nameh-e-Honarhaye Tajasomi & Karbordi (The Journal of Visual & Applied Arts), Tehran, 2008 ~ Present

Scientific Review Panel, the Journal of Honarha-ye-Ziba (The Journal of Fine Arts), Tehran, 2008 ~ Present, (By Examination)

External Examiner of Postgraduate Industrial Design dissertation, 2008 ~ 2015

Supervisor of more than 30 Postgraduate Industrial Design dissertations: University of Art, University of Tehran, KIC, Amir Kabir University, 2008 ~ 2015

L. ID Professional Projects (Contracted)

Design and Visual Enhancement of DU80 Industrial Turbine Enclosure. Mapna Group; TUGA [Turbine Engineering & Manufacturing Company](www.mapnagroup.com/en) Tehran, Iran – Contract No. 460000596 / May 11, 2013

Inclusive Urban Furniture Design, Nine Products (With special attention to cultural considerations & disabled people on wheelchair): Bench, Fence, Sign Post, Bridge, Bollard, Trash Bin, Water fountain, Telephone Booth, Automatic Public Toilet, Tehran Municipality (Tehran Beatification Organization), Tehran, Iran– Contract No. 615-903589 / Nov. 08, 2011

Office Partition Design, Secco Company, Tehran, Iran, 1997

Gas Heater Design (Full Package: Product, Packaging, Instruction Manual, & Industrial Graphic), Ardel Company, Tehran, Iran, 1994

M. Research Grants

The Iranian Ministry of Science, Research and Technology (MSRT) Grant, 2015, Research Project: “*The Education and Evaluation of Industrial Design (ID) Discipline from BA, MA to PhD Degrees; An Analysis to Adapt the ID Program to Iran’s 1404 Outlook*”

The Deputy Vice-Chancellor (Research) Grant, University of Art, 2009, Research Project: “*The Internal Audit of Industrial Design Department*”, No. 62299

The Deputy Vice-Chancellor (Research) Grant, University of Art, 2009, Research Project: “*The Challenges & Opportunities of Child-Oriented Design Education*”, By: Azadeh Yousefi, No. 12/6463 – (Razzaghi’s Role: Project Advisor & Mentor)

N. Contact Details

Work:

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 Phone Faculty: +98 (21) 6646-6742 | Department: +98 (21) 6646-3193
 Mobile +98 (912) 803-1356
 Internet <http://faculty.art.ac.ir/razzaghi/fa>
 Address Faculty of Applied Arts, University of Art, Vali-e-Asr Ave.,
 Tehran 1591634311 – IRAN

O. Master of Industrial Design & Textile Design Theses Supervision

No.	Student Name	Thesis Title	Year
1	A. Bayat	Kids Architecture Educational Toolkit	2010
2	M. Ranjbarian	Designing a Money Exchanges Device for visually-Impaired persons; Taking a DAC Approach	2010

No.	Student Name	Thesis Title	Year
3	Elaheh Faraj Asri	The Study of Semiotics, Aesthetics & Functionalism in Product Design; Taking Emotional Minimalism Approach	2010
4	M. Nouri	Jewelry Set Design; Based on Persian Calligraphy and Motives	2010
5	K. Mojtahedzadeh	Cellphone Design for Elders, Taking an Emotional Design Approach	2010
6	R. Ahmadi	Samavar Design; Based on Iranian Lifestyle	2010
7	Sh. Ebrahimikia	Baby Accessory Design Based on Fetishism	2010
8	R. Aghareparast	Design of Primary School Chair and Desk	2011
9	R. Rostamzadeh	Furniture Design Based on Iranian Ancient Art	2011
10	Sh. Hassani	Designing Dish Washing Basin in Open Plan Kitchens for its Cultural Fit	2011
11	T. Kiamanesh	Designing Sustainable Toy for Children Aged 6-4, Taking a Participatory Design Approach	2011
12	A. Khoshnevis	Designing a Light Pole for Kish Island's Bike Path with Sustainability Approach	2011
13	R. Sanei	Utensil Design for Disseminate Eating Breakfast	2011
14	M. Majidipour	Desktop Stationary Set Design, Inspired by Drama Performance	2011
15	N. Farshbafi	Designing Toy to be shared by Sighted & Blind Children, Taking a Universal Design Approach	2012
16	F. Abdolghani	Designing a Diet Dish for Weight Loss	2012
17	M. Majidipour	Shoe Design for Elderly People for Postural Control Enhancement	2012
18	A. Barati	Designing an Interactive Product for "Soury" Celebration for Reducing Behavioral Disorders	2012
19	S. Safari	Designing Theft-Proof Handbag for Women on Tehran's Public Transportation System (DAC)	2012
20	S. Gavili	Theoretical: Addressing ICU/CCU Patients' Cultural Needs	2012
21	S. Fathalipour	Designing an Interactive Toy for kids for Familiarization with the Process of Cancer Treatment	2012
22	N. Soltani	Designing an Inclusive Industrially-Made Public Toilet for Tehran	2013
23	B. Teimouri	Driver's Cabin Re-Design for ER24PC Engine, Based on UCD Approach for Iranian Drivers	2013
24	I. Maleki		
25	S.Fakhravar		
26	R. Rezaie	Designing and Inclusive Urban Bench for Tehran	2013
27	E. Ghanbari	Designing a Decorative Elements Abstracted from Traditional Iranian Music Instrument	2013
28	N. Foroutan	Shopping Trolley Design for Brand Differentiation of Shahrvand Chain Stores	2013
29	M. Ahi Andy	Urban Furniture Design for Elderlies, Taking a Successful Aging Approach	2014
30	M. Shams	Designing Tehran Public Bus Driver's Working Station Based on UCD Approach	2014
31	P. Soheilifar	Rural Furniture Design (Case: Viona Village)	2014
32	S. Sakiani	Way finding system Design for the Grand Bazaar of Tehran :A Universal design Approach	2014
33	Sh. Givi	Jewelry Design; Taking a Capital Saving Approach	2014
34	E. Shams	Park Furniture Design; Meeting Female User's Needs	2015
35	M. Mousavi A.	Toy Design for Encountering Cultural Invasion; Taking an Emotional Design Approach	2015
36	E. Jebeli	Designing Tools of Physical Activity for Kids in Residential Buildings	2015
37	N. Naghibzadeh	Toy Design for Kids' EQ Enhancement	2015
38	Sh. Amini	Designing Urban Furniture for Tehran's Historical Site, "Mashq Square"	2015
39	S. Kheyrandish	Urban Boundary Design; Creating Sense of Place	2015
40	P. Abdi	Designing fruit Snack & its Supply Means (Packaging); Taking an Experience-Design Approach	2016
41	H. Aminvand	Designing Car Style; Inspired from Iranian Identity	2016
42	S. Sheykhi	Designing School Uniform; Taking an Eco-Fashion Approach (Department of Textile Design)	2016
43	M. Mazarei	Designing Mascot For Universities (Case Study: The University of Art)	2016
44	L. Ensaniat	Interior Furniture Design for Public Places: Promoting Iran's Art & cultural Identity	2016
45	H. Amini	Designing a Dual-purpose Handbag for Mothers and Newborn Babies	2016
46	A. Falahati	Kid's Shoe Design and Appropriate Sharing PSS (Product Service System) for Opposing Product Obsolescence Phenomena	2016
47	N. Bakhshayeshi	Designing Kids' Furniture Room for developing creativity	2016
48	M. Khoram	Identifying Factors and Patterns of Purchasing Hand & Machine-made Carpets & Pattern of Consumption	2016
49	S. Shakeri	Gown Design ; Taking a Convertible Fashion Approach for Contrasting Extreme Consumerism	2016
50	M. Sheydari	Design of Urban Furniture Platform Based on Diversity of Region Climate and Urban Culture (Case Design: Urban Bench)	2016
51	F. Keshmiri	Food Box Design For Deliver Motorcyclists	

No.	Student Name	Thesis Title	Year
52	F. Ghadirian	Designs Campus Furniture (University of Art);Deciphering Bagh- e- Melli Architectural Context.	2016
53	Maryam Hashemi		2017
54	M. Razavi	Packaging Design for Glass Handicraft Products (Pitcher & Glasses Set)	2017
55	A. Zahmatkesh	Furniture Design for Waiting Room of Treatment Center/With the Purpose of Reducing	2017
56	A. Khalili	Designing National Voting Box	2017
57	N. Tahmasebi	Jewelry Design For Isfahan Upper Class Women	2017
58	N. Rostampour	Toy Design for Autistic Kids, Targeting Social Interaction Improvement	2018
59	Elnaz Lashgari	Toy Design for Autistic Children	2018
60	Mona Jafari	Toy Design for Children; Targeting at the Education of “Design Thinking”	2019
61	Khadijeh Abdi	Designing women social gown with product boredom control approach	2019
62	Zeinab Rahimi	Product Design of Parent-Child Interaction with the Aim of Promoting Inter-generational Interactions	2020
63	Marjan Inanlou	Designing an Educational Kit for Teaching the Periodic Table of Elements; Taking a Characterization Approach	2020
64	Nazanin Saranjampour	Designing an Urban Safe Exchange Joint (Booth), Incorporated a Cloth/Dress Sharing System; Promoting Sustainable Behaviors & Responding to the Iranian's Cultural Concerns	2020
65	Mahdieh Kadkhodazadeh	Tableware Design for Increasing User-Product Attachment	2021
66	Aboulfazl Arianfar	Designing a Color Recognition Gadget for the Colorblind	2021